

Wave Opens Mall in Jammu

- **Brings Multiple Brand Shopping and Multiplex Experience to Jammu**
- **With this Mall, Jammu to emerge as a world- class retail destination**
- **The Mall attracts direct investment of Rs. 120 crores**
- **The Mall to generate employment to over 2000 direct and indirect employees**
- **The Mall to have a multiplex of 3 screens with total of 1043 seats**

Jammu, April 30, 2014: Wave launched a multi-brand shopping destination and multiplex in Jammu. The inauguration of the mall commenced with a ribbon cutting ceremony by **Mr. Rajinder Singh Chadha, Chairman, Wave Group; Mr. Manpreet Singh Chadha, Vice Chairman, Wave Group and Mr. Surjit Singh, Director G.S Malls.** Other designatory **Mr. R K Panpalia, MD Wave Group and Mr. Rajiv Gupta, Chief Executive Officer Wave Infratech** were also present at the inauguration.

The mall has been constructed in keeping with the preferences and requirements of Jammu's modern shopping enthusiasts who represent the aspirations of all amenities that one can find in metros.

The mall will help the city stray away from the mould of its image as a small-town pilgrimage destination to that of a global city with exceptional infrastructure facilities.

The four-level Wave Mall, located in the heart of Jammu, sprawls over an operational retail area of 200,000 square feet. In addition, its premises will include a multiplex, Wave Cinemas with 3 screens that accommodates 1043 seats.

Speaking on the occasion of the Wave Malls launch, Mr. Rajiv Gupta, CEO of Wave Malls and Multiplexes said, *"The mall here in Jammu will be an epitome of the modern metro and a focal point for business, employment, and entertainment – all under one roof. It will create abundant opportunities for individuals and reshape Jammu's lifestyle trends. Our commitment to the state of Jammu will continue to accelerate the pace of growth and urban development in the region."*

The mall will provide shoppers a wide gamut of luxury brand choices in apparels, fashion, lifestyle, home furnishings, cinemas and cafés. Leading International brands, including Lifestyle, Allen Solly, Van Heusen, Barista, Yo China, Blackberry, Nike, Woodland, US Polo, TONI & GUY have signed up for their presence in the mall along with a host of large Indian brands. A dedicated food court, with a seating capacity of 200, will offer tired shoppers a variety of local, national and international cuisines and delicacies. The mall also offers ample parking space across three levels that accommodate 500 cars and 200 two-wheelers.

Mr. Surjit Singh, Director G.S mall, said, *"The world-class Wave Mall, which has been designed keeping the regional community in mind, is poised to be a major shopping and entertainment hub in Jammu. It under one roof has brought the local, national and international brands in clothing, food and entertainment. The mall will create numerous employment opportunities and benefit the state of Jammu through significant revenues"*

Wave Mall has adopted the safety and security conscious designs to guarantee a safe environment for patrons who can enjoy the comfort of air-conditioned one-stop destination for shopping, cinema, food and international luxury movie viewing experience.

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