



Ponty Chadha Foundation welcomes Chris Rebstock of Global Food Banking Network to discuss the India food deficiency story

Noida, January 22, 2014: Ponty Chadha Foundation, which in association with India Food Banking Network, provides essential food grains to the needy in NOIDA & Ghaziabad invited **Mr. Chris Rebstock, Sr. Vice President, Network Development, Global Food Banking Network** to discuss the food deficiency problem in the country and how Food Banks could tackle the issue. **Ms. Vandana Singh, CEO, India Food Banking Network** was also present to discuss the relevance of food banks and the India perspective.

Ponty Chadha Foundation shared their vision for the NOIDA & Ghaziabad food banks with Chris Rebstock during his visit to India and assured to tackle the problem of food scarcity in the NCR region with strategic tie ups in place with both Corporates as well as NGOs. Also, as a part of the foundation's mission towards socio-economic development through hunger relief management, food grains would be collected from the farmers directly and stored at the foundation's warehouse; and then distributed to the villagers on a daily basis.

Speaking on the occasion, **Mr. Chris Rebstock, Sr. Vice President, Network Development, Global Food Banking Network** said, *"The food bank works on a customized model for every country. In India, there is an urgent need to reduce the count of people suffering from malnutrition and hunger. Our objective is to source maximum support from the varied organizations- food chains, government and private organisations so as to help the needy. We are committed to trim down the hunger problem in India and other countries."*

Adding on to Chris Rebstock's views, **Ms. Vandana Singh, CEO, India Food Banking Network** said *"We are committed to serve the community and the successful replication of this model on a national level will play a significant role in eliminating hunger in India and we are hopeful that by 2020 every district of India will have access to a Food Bank. After Delhi and NCR, we are looking forward to expand our operations in Mumbai, Bangalore, Ahmedabad and Jaipur."*

The Ponty Chadha Foundation is not only aimed to provide food for the needy but also active in building public awareness to curb hunger and malnutrition in the region. Ponty Chadha Foundation has successfully conducted food distribution activities under the India Food Banking Network Project along with Food Drives at Offices and Malls of WAVE Group and Genesis Global School. Along with India Food Banking Network the Ponty Chadha Foundation is working towards fighting the rampant food crisis in the country.

As the organizers of the NOIDA & Ghaziabad Food Banks, **Mr. Sandeep Shukla, CEO, Ponty Chadha Foundation**, said, *"As esteemed partners of the India Food Banking Network, our appeal is twofold, to*



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organizations in Noida and Ghaziabad to come forth, and share food grains or cooked food, which could be distributed to the needy. Secondly, we also request charitable organizations, schools, orphanages and other relief initiatives to involve with us, where we can extend a helping hand to mitigate hunger.”

About Ponty Chadha Foundation

The Ponty Chadha Foundation was set-up in the memory of Late Chairman Mr. Gurdeep (Ponty) Singh Chadha of the WAVE Group, led by his wife Mrs. Jatinder Kaur Chadha, to work for the general welfare of the society. The Foundation aims to channelize its capabilities towards social and economic development of the society at large and help the needy, underprivileged and weaker sections of the society irrespective of differences in caste, creed, color, sex or religion. Its endeavor is to impart education, medical relief and food to the deprived through Food bank.

The Ponty Chadha Foundation keeps community service in the fore-front and is committed to work for alleviating the common social challenges faced by the poor and the otherwise neglected sections. It is dedicatedly working towards the upliftment of the society, by regularly conducting free medical checkup camps, food drives and setting up of school for children with special needs. The most remarkable contribution by Ponty Chadha Foundation is establishment of MBCN – Mata Bhagwanti Chadha Niketan, the school for the differently abled.

For further queries, please contact:

Mayank Vij – Mayank.vij@waveinfratech.com - 9654352740

Nitish Pande - npande@perfectrelations.com- 9999720699